

27 DAYS OF FUNDRAISING

27 ideas to help you fundraise for the 27 Canadians diagnosed with a brain tumour every day!

1 Set the Tone Donate to yourself! Others will follow your lead.	2 Share Your Story Customize your fundraising page. Share why you are walking, it means a lot to everyone.	3 Facebook Share the link to your fundraising page on Facebook and ask for support. Repost often.	4 Garage Sale Clean out your house/closet and have a garage sale or post to Kijiji.	5 Host a dinner party. Get your guests to "donate for dinner".	6 Seasonal Use the calendar to come up with fun fundraising ideas: Valentine's Day, St. Patty's or first day of spring or fall!	7 Auction Auction off tickets to a sporting event or show. Some companies give them away.
8 Celebrations Having a Birthday? Ask for donations instead of gifts.	9 Empties Collect empty beer and wine bottles from your friends and neighbors and return them.	10 Matching Gifts Ask your boss or HR department for a matching gift to match what you've raised so far.	11 Change for Change Empty your change into a jar at the end of every day for 27 days.	12 Host a Paint Night Host your own paint night and charge a fee to join	13 Game Night Organize a game night and charge a fee to play.	14 Change your voicemail and email signature to ask for a donation to your fundraising page.
15 50/50 Raffle Great for work, church or school.	16 Grey for a Day Organize a 'Grey for a Day' dress-down event at work and charge everyone to participate.	17 Local Service Clubs Offer to speak at a local service club or church group. Many donate to charity via volunteer speakers.	18 Name That Tune! Organize a music lunch-hour trivia contest. Charge a small fee to join in and offer prizes.	19 Favorite Restaurant Do you have a favorite restaurant? Ask management if they will donate a % of sales.	20 Potluck Ask friends and family to a "favorite country" potluck. Ask them to donate the cost of dinner out.	21 Scavenger Hunt Invite families to participate in a scavenger hunt. Offer extra tips and hints for different donation amounts
22 Pancake Breakfast Large or small – a favorite and great way to start the day.	23 Top-Down Car Wash! Charge \$5 for the car <u>and</u> an extra \$5 to do the roof/top!	24 Check your fundraising page Reach out to your contacts that haven't donated to you!	25 Bake Sales Bake sales work every time! Work places, craft nights, kids sports etc.	26 Treats Ask a local Frozen Yogurt company to donate \$1 for every fro-yo sold on a designated day.	27 5 for 5 Ask five people for \$5 – very quickly you'll have \$25!	*BONUS* Host a Kids Art Sale Have kids submit their artwork. Host a hot chocolate art sale for them and their parents.

Please be sure to check with local authorities for rules regarding raffles and food sales.

For more information about fundraising, community events and how you can help Canadians affected by a brain tumour, visit www.BrainTumour.ca or call us at 1-800-265-5106.